

# Sponsorship opportunities 2024



## PSS Members' Conference

02 July 2024, Stamford Bridge, London

Every year, all PSS members are invited to come together to discuss the key issues of safety and skills in ports.

In 2024, the annual conference will include even more time to network and speak with exhibitors. The afternoon session will see the finalists of the inaugural PSS awards presenting on safety and skills initiatives which they have undertaken.

Learn, share, discuss and meet members at this popular event.

Sponsorship details	Gold sponsor	Lunch sponsor	Drinks reception	Registration sponsor	Exhibitor stand
<b>Full members</b>	£2,000	£2,000	£1,500	£1,000	£550
<b>Affiliate / training provider members</b>	£2,250	£2,250	£1,750	£1,250	£650
<b>Non members</b>	£3,000	£3,000	£2,000	£2,000	£1,000
Formal thanks during opening address	✓	✓			
Formal thanks during drinks reception			✓		
Digital logo on display at the venue	✓	✓	✓	✓	✓
Branding displayed on PSS website as event sponsor	✓	✓	✓	✓	✓
Exhibition stand	✓	✓	✓		✓
Area at the registration desk for single pop-up display	✓			✓	
Opportunity to meet and greet delegates on arrival	✓			✓	
Acknowledgement in press releases, PSS website and socials	✓	✓	✓	✓	✓

AV equipment / increased exhibition stand space may be made available at an additional cost / on request.

### Additional sponsorship opportunities

#### Award sponsor

New for 2024, the PSS awards will see members invited to submit case studies in three categories, the top three finalists will present their initiatives in the afternoon session of the conference.

Award sponsors will have the opportunity to take part in the initial judging, introduce the finalists and present the award. The award will bear the sponsor's name.

#### Categories:

**Safety moment:** recognising outstanding initiatives to improve safety within the port sector.

**Best collaboration:** recognising two or more members who have worked together to provide an innovative approach to port skills or safety.

**Skills award:** recognising the individual or initiative which promotes port skills, diversity, or careers.

£2,500 + VAT per award.

#### Morning break sponsor

Official recognition from the podium for sponsoring the morning break and logo on display at the refreshment station.

£500 + VAT.

#### Afternoon break sponsor

Official recognition from the podium for sponsoring the afternoon break and logo on display at the refreshment station.

£500 + VAT.

#### Lanyards

Sponsor bring delegate lanyards to be provided no later than 10 working days in advance of the event. £50 + VAT.

#### Unmanned promotional material

Promotional leaflets can be placed next to the registration desk and on attendee chairs.

Price: £250 +VAT.



*Photo: Shipping minister Baroness Vere among the speakers at the PSS Members' Conference 2023.*

## PSS VIP Dinner \*New for 2024\*

18 June 2024, London

This evening event brings together some of the Chief Executives and senior management teams from PSS membership for an intimate dinner, alongside discussions on some of the key issues affecting port safety today, and for the future. A keynote after dinner speaker will entertain and inform guests, while the sectors leaders give their own insights.

This inaugural event will focus on the theme of “*The value of data to improve safety*” and will hear from Mark Gallagher, previously on the management team of Jordan Grand Prix and with more than 30 years’ experience with Formula One.

The event includes a three-course meal at Searcys at the Gherkin, overlooking the London skyline.

Sponsorship details	Platinum sponsor	Gold sponsor	Silver sponsor
<b>Full members</b>	£5,000		
<b>Affiliate / training provider members</b>		£2,500	£500
<b>Non members</b>	£6,000	£3,500	£1,500
Formal recognition of event being supported by sponsor during the opening address	✓	✓	
Opportunity to give opening address	✓		
Seat for company CEO at the speakers table for the dinner	✓		
Seat for company CEO at the dinner		✓	✓
Branding displayed on PSS website as event sponsor	✓	✓	✓
Acknowledgement in press releases, PSS website and socials	✓	✓	



Photo: The 2024 VIP dinner will take place at the iconic Gherkin building at St Mary Axe.



## \*Just announced\* Website sponsorship

In February 2024, PSS launched a brand-new [website](#). The new website provides resources such as the Safety in Ports guidance (SiP), Safety Alerts, and qualification standards in an easy-to-use Knowledge Hub. It also features a new interactive Ask Members forum, where members can respond and discuss questions which have been raised by other members.

The site also contains details of upcoming training courses, seminars and events, along with campaigns and news stories, providing a one-stop-shop for members' needs. The front page features a carousel of some of our members, linking to their page on the site.

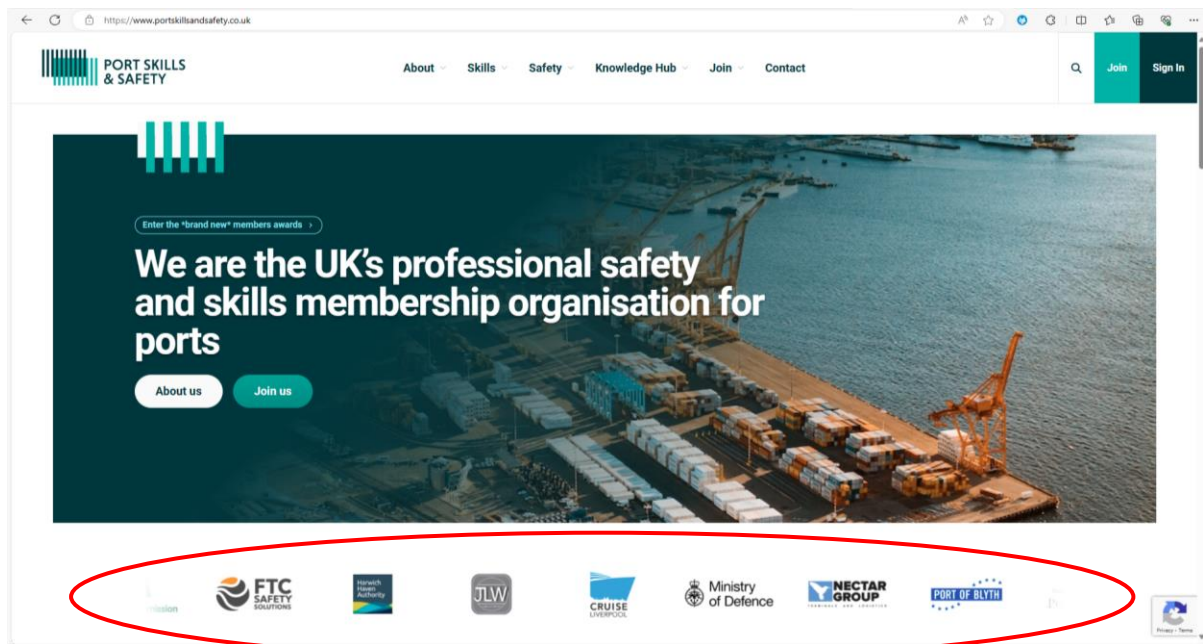
### Home page carousel

Logos of full members are featured on the carousel on monthly rotation. The default link is to a PSS page about that organisation but can be changed to link directly to the members' site.

Full members – included in membership.

Affiliate - £50 per month.

Training provider members - £50 per month.

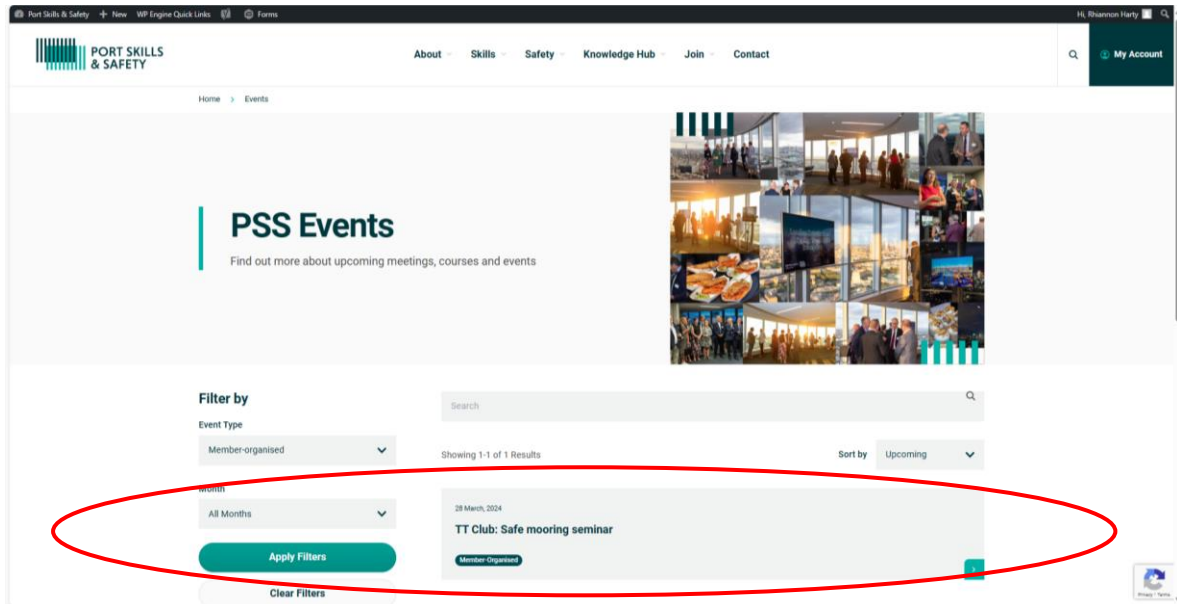


### Event listing

Have your conference, training course or seminar listed in the events section of the site. Full members and training provider listings are free. For a small additional fee events can also be featured on the home page.

Affiliate event listing - £50.

Non-member event listing - £150.



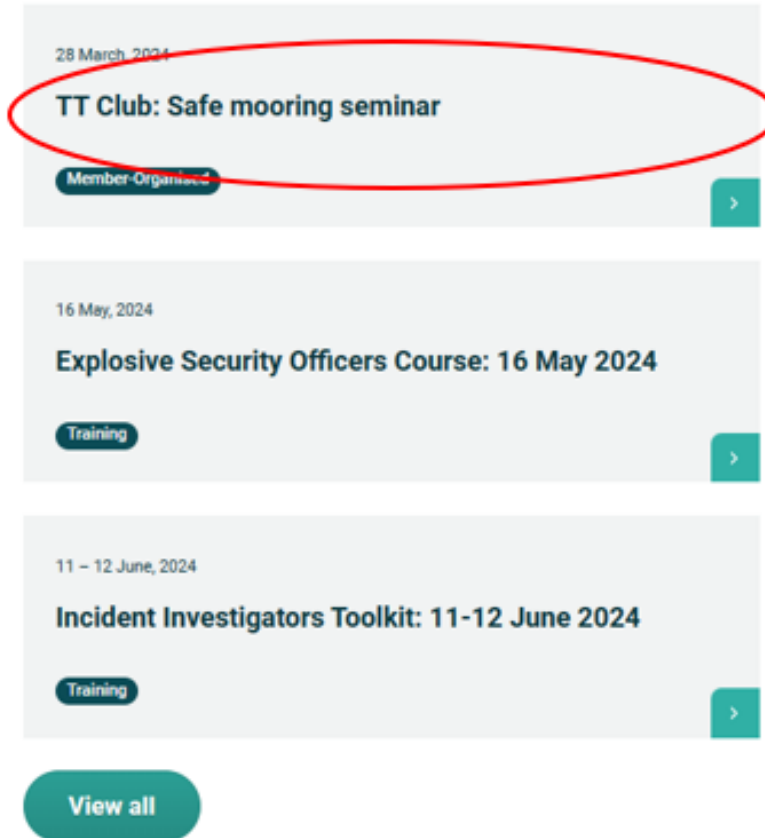
### Event featured on home page:

Full members and training providers - £50 per month.

Affiliate members - £150 per month.

Non-members - £350 per month.

## Upcoming Events

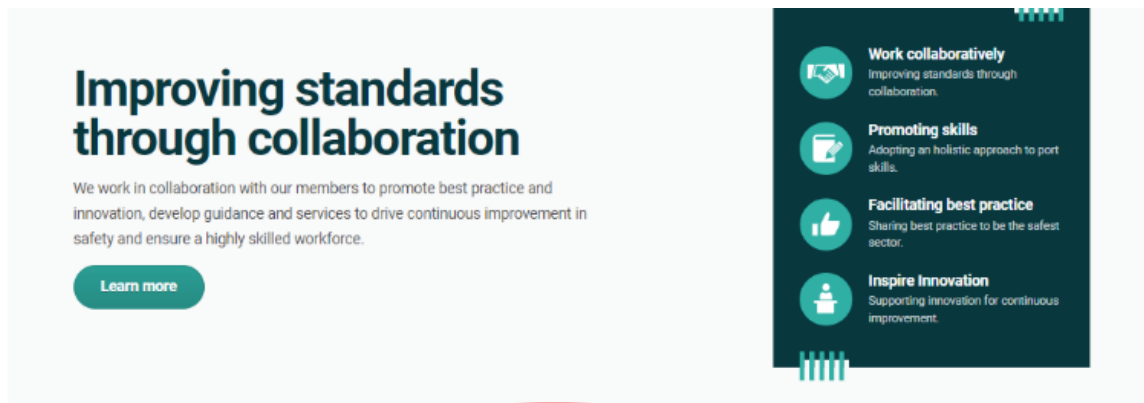


Have your conference, training course or seminar highlighted on the PSS home page to increase your events visibility.

**Home page featured post**

Introduce your organisation to the membership and wider maritime community or advertise an event or promotion. This block can be used in a variety of ways and includes an image. It can link through to any page on the PSS website or your organisation. Members may wish to use this in conjunction with a Meet the Members e-newsletter insert.

- Full members - £500 per month.
- Affiliate members - £750 per month.
- Training provider members - £750 per month.
- Non-members - £1,500 per month.

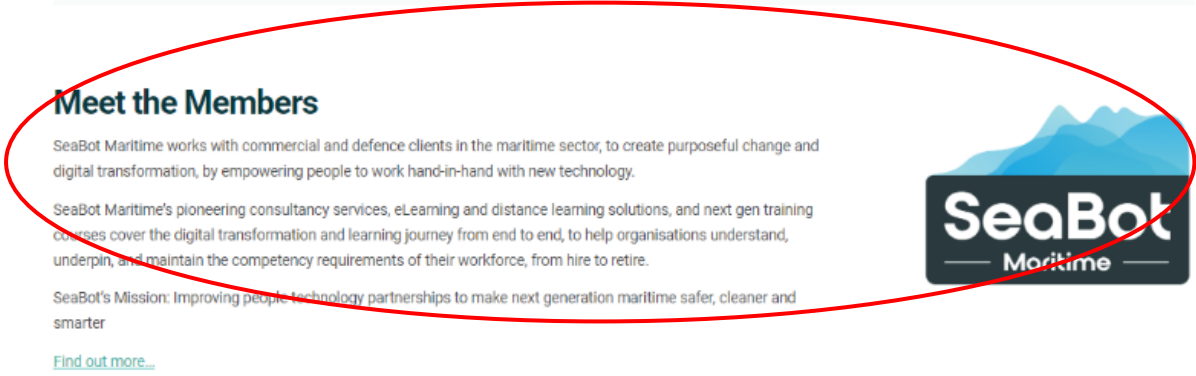


**Improving standards through collaboration**

We work in collaboration with our members to promote best practice and innovation, develop guidance and services to drive continuous improvement in safety and ensure a highly skilled workforce.

[Learn more](#)

- Work collaboratively**  
Improving standards through collaboration.
- Promoting skills**  
Adopting an holistic approach to port skills.
- Facilitating best practice**  
Sharing best practice to be the safest sector.
- Inspire Innovation**  
Supporting innovation for continuous improvement.




**Meet the Members**

SeaBot Maritime works with commercial and defence clients in the maritime sector, to create purposeful change and digital transformation, by empowering people to work hand-in-hand with new technology.

SeaBot Maritime's pioneering consultancy services, eLearning and distance learning solutions, and next gen training courses cover the digital transformation and learning journey from end to end, to help organisations understand, underpin, and maintain the competency requirements of their workforce, from hire to retire.

SeaBot's Mission: Improving people technology partnerships to make next generation maritime safer, cleaner and smarter

[Find out more...](#)



**Featured Content**

**Safety Alerts and Bulletins**

## One-off sponsorship opportunities

### Campaign week: mental health in ports

25 - 29 March 2024

This annual event promotes the importance of good mental health as part of the workplace health and safety mix. Across the week, PSS posts information online supporting good workplace mental health, shares personal stories from PSS members, and run the Ports Happiness Survey to understand how port workers feel about their jobs compared to previous years. The focus of the week will be a webinar with key speakers from mental health organisations and members to discuss how to look after mental and physical health. Sponsorship includes recognition in the campaign section of the website, logo used in webinar promotion, opportunity to present.

Members	£650.
Non-members	£1,200.

### Campaign week: safety in ports

01 - 05 July 2024

This annual event week is supported by the Department for Transport and celebrates initiatives to make UK ports safer. Across the week, PSS posts information online on recognising the work of members in improving port safety. The second day of the campaign includes the PSS Members' Conference which references the week in the opening speeches. The week also includes a webinar with speakers from around the world discussing how to promote continuous improvement in port safety.

Sponsorship includes recognition in the campaign section of the website, a mention during the members' conference, logo used in webinar promotion, opportunity to take part in the webinar.

Members	£650.
Non-members	£1,200.

### Ports' apprentice platform

The PSS apprentice platform, launched in October 2023 to help apprentices in the UK ports sector fulfil their potential. The platform is a peer-to-peer community, specifically for apprentices working in ports and harbours to network, support one another, and collaborate. Apprentices can access networking groups, in person events, study resources, masterclasses and assessments to support mental health and wellbeing, career awareness and professional development.

Sponsorship includes recognition on the PSS website, logo on the platform and the opportunity to provide additional activities.

Members	£5,000 per annum.
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## Innovation in Port Safety

07 February 2024, Poole

This annual innovation event drives forward the discussion on innovation in maritime and focusses on how new technologies can help to improve safety and skills in ports. From harnessing AI to analyse safety data, or using gamification to improve learning, to improving PPE by incorporating tracking software, or sharing how 3D mapping improves safety; this event makes the most of PSS's collaborative approach to help the port sector embrace technology.

As well as exhibition space, this event also provides an opportunity for members to present new and innovative solutions to improve port safety and training.

Sponsorship details	Platinum sponsor	Gold sponsor	Silver sponsor
<b>Full members</b>	£2,000	£1,000	£500
<b>Affiliate / training provider members</b>	£2,200	£1,100	£750
<b>Non members</b>	£3,000	£2,000	£1,200
Formal recognition of event being supported by sponsor during the opening address	✓		
Opportunity to give opening address	✓		
Digital logo on display at the venue		✓	✓
Branding displayed on PSS website as event sponsor	✓	✓	✓
Exhibition stand	✓		✓
Area at the registration desk for single people display		✓	
Opportunity to meet and greet delegates on arrival		✓	
Acknowledgement in press release, Facebook website and social media	✓	✓	✓

All prices are exclusive of VAT.

AV equipment / increased exhibition stand space may be made available at an additional cost / on request.

### Additional sponsorship opportunities

#### \*Speaker rates

Members who are presenting at the event can also take an exhibition stand for the discounted rate of £250 + VAT. Presentation slots are at the discretion of Port Skills and Safety and members are not able to present the same product at more than one event.

#### Lanyards

Sponsor branded delegate lanyards to be provided no later than 10 working days in advance of the event. £150 + VAT.

#### Unmanned promotional material

Promotional leaflets can be placed next to the registration desk and/or attendee chairs.

Price: £200 + VAT.



Photo: Attendees at Innovation Event 2022 receiving a practical demonstration of the problems with cameras mounted on tugs

## Sponsorship Form

Please note that, whilst every effort will be made to fulfil your requests, where limited sponsorship opportunities are available, they will be offered on a first come, first served basis.

Sponsorship information	
Event name	
Event date	
Level of sponsorship	

If you wish to take up more than one sponsorship opportunity at any given event, please add additional lines for each option.

Please submit a separate form per event.

Company information				
Company name				
Contact name				
Email for invoicing				
PO number				
PSS member	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>
Membership type	Full	<input type="checkbox"/>	Other	<input type="checkbox"/>

### Payment terms

1. Unless otherwise stated in the proposal, PSS shall submit an invoice in advance of the event and payment shall also be due in advance or with in thirty (30) days from the date of invoice, whichever is soonest.
2. Notice to cancel sponsorship provided less than fifty-six (56) days in advance of the agreed event date will incur a fifty (50) percent charge of the sponsorship price to be payable.
3. Notice to cancel sponsorship provided less than thirty-four (34) days in advance of the agreed event date will incur a seventy-five (75) per cent charge of the sponsorship price to be payable.
4. Notice to cancel sponsorship provided less than fourteen (14) days in advance of the event date will incur one hundred (100) per cent charge of sponsorship price to be payable.