## Utilising AI and statistics to **optimise operative allocation**, **training** and **hiring processes**

Workforce scheduling and planning designed for ports

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COO and Founder Lecturer at UCL Energy and AI Lab



### ) ENSEMBLE ANALYTICS

# **Digital** Importance

- 90% of everything we consume travels by sea
- People are the hardest asset to manage and the most expensive asset.

Legacy software fails to provide the worklife balance and engagement today's workforce desires.



### "Companies using predictive analytics are 3 times more likely to achieve a competitive advantage in talent acquisition"

(McKinsey, 2022)



# Breaking Point

- Shortage of 400,000 employees in the UK's Transport and Logistics sector by 2026
- There is a critical shortage in skills and people in maritime.
- Lack of digital forecasting and scheduling tools

Ports and Terminals , People

# \$800 million could be lost in trade in Felixstowe port strike fallout

August 16, 2022

Jun 3, 2023 - Economy & Business

## Major western marine port closes amid labor shortage

#### Europe's biggest port short on labour -8,000 positions vacant

The Port of Rotterdam, the largest in Europe, will be under pressure for the next few years due to factors including high demand and an increasing lack of labour. 8,000 positions are unfilled, says CEO Allard Castelein to ShippingWatch.

### Labor dispute shuts down Canada's west coast ports

Workers at Canada's busiest port in Vancouver and at harbors up and down the nation's west coast stopped work Saturday in a labor dispute that is likely to disrupt global freight transport. Port automation, the rising cost of living and outsourcing are key issues behind the collective action.



# Employee Engagement

- Modernise shift management
- Increase employee satisfaction

• Improve career progression pathways









# Traditional **HRM's** don't work

#### **Complexities**

#### **Excel Systems**



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#### Unpredicatable

Dynamic shift requirements due to unpredictability of vessels and weather conditions.

#### Complexed workforce

Large multi-skilled workforces with different contracts in different labour pools.

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#### Multi-agency

A reliance on employees and external contractors to fulfil shift requirements.





Limited compliance and reliance on soft knowledge.

#### Slow

Requires up to 10 people and can take 6 hours to schedule for the next day.

#### Inefficient

No automation, no data analysis and reactive planning.

#### Error Prone



# **Problems** faced in **Operational forecasting**

Who, how many, and when should crane operators be hired? How can contractors be used effectively? How is the current workforce going to look in Mar-24? What scheduling patterns can be more both efficient and more attractive to women and expecting parents



Hiring Requirements | Change



# Why people aren't forecasting



Collecting different data, clunky Excel sheets, nonstandard across the company.

### Inefficient

Forecasting is inefficient. Excel modelling lacks insight on contractors, scenario analysis, cost forecasting and detailed forecasting



Consultancies offer expensive one-off services that are quickly becomes obsolete





# Our Solution

Scenario based workforce forecasting. Analysing cost, contractors and project timing for more efficient operations.



	€120K	€160K
Salary		
	Run Scenario	>

#### **Resource Forecasting**

Advanced forecasting using scheduling and optimisation algorithms

#### **Powerful Capabilities**

Easy scenario generation and comparison





#### **On-Demand**.

Available on demand



### **Scheduling Employees** Instant, flexible scheduling

Instant workforce scheduling enables the team to schedule all your required jobs for the day in less than a minute. Schedule by vessel, schedule by day, schedule by gang. The platform offers full flexibility when things change to instantly create new schedules.



7 Day	s	Je	an 24th, 20	)23 - Jan	31st, 2023	All		Bulk	
_	0/14	0/14	0/8	0/8	0/6	0/6 0/	12 0/12	0/14 0	0/14
	D	N	D	N	D	N D	N	DN	1
1	Evergr	een Sym	phony						
2	Maers	k Ex			Starligh	nt	1		4
3	CMA H	lorizon			Golden	Harvest			
4									
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### **Scheduling Employees** Objective based scheduling

When choosing how the schedule is to be made, choose from several priorities, such as efficiency, cost minimisation or improving shift structures.



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Vessel Editor	<ul> <li>Day Editor</li> </ul>
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### **Scheduling Employees** Cross Terminal Scheduling

Schedule for all your terminals in one place. See labour availability across other terminals and 'borrow' employees for different shifts



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### Live Scheduling Get live updates when people clock-in/clock-out

Our timesheets app is connected to the scheduling platform, providing live updates if operatives are late or don't turn up to shifts. Get notifications when shifts end and availability around the port.

No.		Name	Scheduled Shift Time	Clock in
1		Carlos Rodriguez Cargo Supervisor	08:00am - 18:00pm	•
2		Jamie Prowse Crane Operator	08:00am - 18:00pm	•
3	<b>R</b> ,	Nathan Ball Crane Operator	08:00am - 18:00pm	•
4		<b>Yi Cui</b> Forklift Driver	08:00am - 18:00pm	•
5	J	Stefano Hangeiras Cargo Supervisor	10:00am - 18:00pm	•
6	3	Lara Skeet Safety Officer	06:00am - 16:00pm	•
7	2	Yves Bisoma Truck Driver	08:00am - 18:00pm	•
8		Sancho Di Neyma Crane Operator	08:00am - 18:00pm	•
9		Jim Maguire Tugboat Officer	08:00am - 18:00pm	•
10		Javier Baderonola Forklift Driver	08:00am - 18:00pm	•

	Today, 27 Augu This shows daily data in	<b>ist 2023</b> real-time	Total Employees.	153 2 Late in 5	Overtime O	Absent O 2
mployee	Attendance	ı daily basis			O7 Aug 2023	巻 Day 🕒 Export
All employees	Berth 1 Bert	h 2 Berth 3	Berth 4 Wareh	ouse	Q	Se Filter
0.	Name	Shift Type	Clock in	Clock out	Overtime	Location
	Carlos Rodriguez Cargo Supervisor	Day	08:00	18:30	00:00	Berth 1
2	Jamie Prowse Crane Operator	Day	08:00	18:30	00:00	Berth 1
3 😣	Nathan Ball Grane Operator	Day	08:00	18:30	00:00	Berth 1
4	Yi Cui Forklift Driver	Day	08:00	18:30	00:00	Berth 1
G	Stefano Hangeiras Cargo Supervisor	Day	08:00	18:30	00:00	Berth 1



### **Workforce Analysis** Skills and Training

A simple easy interface to manage training and qualification requirements. Filter for different job roles across the workforce within the interface.

Training Tracking
Bulk Terminal
Level 3 Supervision × 🐲 P
Problems 12
Christoper Richardson Cargo Supervisor
<b>Qualification Timeline</b> Level 3 Supervision of Maritime Operations
Passed 02/03/21
Expired 13/08/23

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# Reimagining scheduling





- Manual and intensive
- One scenario consideration
- Minimal inputs

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Instant scheduling

- Instant AI optimisation
- In-depth scenario analysis
- Real time data

 $\checkmark$ 



# **Ensemble Analytics**

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