

## Innovation in Port Skills - 13 September 2023

## Group B: Using technology to increase engagement and outcomes in training Facilitator: Saheed Onisemo, Associated British Ports

- Hardest to reach users
- Leaderboards in game discouraged engagement
- Team competitions may be more successful
- Create 'sticky experiences'
- Share hurdles between organisations
- No need to duplicate it doesn't all have to be new! Be a follower
- Could learn and adapt from rail and other sectors